

InsiderAdvantage/Majority Opinion Research

Obama National Poll – 03.20.08

1. Are you aware of the situation regarding Sen. Barack Obama’s church pastor and the past public remarks he has made?

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(1051)	(233)	(330)	(311)	(177)	(843)	(135)	(63)	(10)	(518)	(533)	(336)	(399)	(316)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Aware	82	77.4	76.8	89.1	86.7	85.6	65.3	75.4	66.0	84.2	80.3	85.7	81.9	78.9
Not aware	7	4.1	11.6	4.4	5.3	6.0	13.0	3.1	7.9	4.3	9.1	4.8	7.1	8.3
No opinion	11	18.5	11.7	6.5	8.1	8.4	21.7	21.6	26.1	11.5	10.6	9.5	11.0	12.7

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2. Are you aware of Obama's speech on Tuesday, in which he addressed the issue of his pastor?

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(1051)	(233)	(330)	(311)	(177)	(843)	(135)	(63)	(10)	(518)	(533)	(336)	(399)	(316)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Aware	83	82.2	78.2	86.7	86.4	84.0	82.6	73.2	66.2	87.9	78.3	86.7	85.9	75.4
Not aware	11	8.8	14.5	8.8	9.4	11.2	9.8	5.3	17.8	6.6	14.7	9.2	9.8	13.4
No opinion	6	8.9	7.3	4.5	4.1	4.8	7.6	21.6	16.0	5.5	7.0	4.2	4.3	11.1

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3. Taking all this into account, are you more or less likely to support Obama for president? **(ALL VOTERS)**

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(1051)	(233)	(330)	(311)	(177)	(843)	(135)	(63)	(10)	(518)	(533)	(336)	(399)	(316)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
More likely	20	24.1	22.5	18.3	15.5	16.3	41.0	31.6	23.1	24.9	16.1	16.4	29.8	12.9
Less likely	49	48.2	44.3	50.7	56.7	50.1	46.5	45.1	31.1	51.3	47.2	52.1	46.6	49.3
About the same	27	24.8	32.2	26.2	19.0	29.6	9.2	23.3	22.9	21.8	31.2	27.5	21.0	32.5
No opinion	4	3.0	.9	4.7	8.9	4.0	3.2	.0	22.9	2.0	5.6	3.9	2.7	5.2

3. Taking all this into account, are you more or less likely to support Obama for president? **(AMONG THOSE AWARE OF SITUATION & SPEECH)**

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(807)	(167)	(243)	(256)	(141)	(670)	(85)	(46)	(6)	(416)	(392)	(269)	(307)	(231)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
More likely	19	17.8	21.3	17.9	17.3	16.6	30.6	28.6	18.9	22.5	14.8	13.9	27.7	12.7
Less likely	52	54.8	45.7	52.2	58.6	51.3	56.2	54.5	40.0	53.8	49.9	53.7	47.6	55.6
About the same	27	25.3	32.1	26.8	18.4	29.3	11.0	17.0	23.0	22.9	30.6	28.7	23.1	28.9
No opinion	4	2.1	.9	3.1	5.7	2.8	2.2	.0	18.1	.8	4.7	3.8	1.6	2.9

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4. Age

	Age					Race				Gender		Party		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(1051)	(233)	(330)	(311)	(177)	(843)	(135)	(63)	(10)	(518)	(533)	(336)	(399)	(316)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
18-29	22.2	100.0	.0	.0	.0	20.0	33.7	24.6	29.6	24.7	19.7	20.2	21.8	24.7
30-44	31.4	.0	100.0	.0	.0	29.5	27.3	63.9	44.6	31.9	30.9	31.7	30.7	31.9
45-64	29.6	.0	.0	100.0	.0	31.2	29.3	10.2	18.5	27.6	31.5	28.7	30.7	29.1
65+	16.8	.0	.0	.0	100.0	19.3	9.6	1.4	7.3	15.8	17.9	19.4	16.7	14.3

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5. Race

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(1051)	(233)	(330)	(311)	(177)	(843)	(135)	(63)	(10)	(518)	(533)	(336)	(399)	(316)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
White	80.2	72.5	75.3	84.6	91.8	100.0	.0	.0	.0	79.3	81.1	92.7	65.4	85.7
Black	12.8	19.6	11.2	12.7	7.4	.0	100.0	.0	.0	15.6	10.2	2.8	26.9	5.8
Hispanic	6.0	6.6	12.2	2.1	.5	.0	.0	100.0	.0	3.9	8.0	4.1	7.1	6.6
Other	1.0	1.3	1.4	.6	.4	.0	.0	.0	100.0	1.1	.8	.3	.7	1.9

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6. Gender

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(1051)	(233)	(330)	(311)	(177)	(843)	(135)	(63)	(10)	(518)	(533)	(336)	(399)	(316)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Male	49.3	54.9	50.1	46.0	46.1	48.8	59.8	32.4	58.6	100.0	.0	46.2	53.1	47.8
Female	50.7	45.1	49.9	54.0	53.9	51.2	40.2	67.6	41.4	.0	100.0	53.8	46.9	52.2

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7. Party affiliation

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(1051)	(233)	(330)	(311)	(177)	(843)	(135)	(63)	(10)	(518)	(533)	(336)	(399)	(316)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Republican	32.0	29.1	32.3	31.0	36.8	37.0	7.1	21.8	11.7	30.0	33.9	100.0	.0	.0
Democrat	38.0	37.4	37.2	39.4	37.7	30.9	79.4	44.9	27.3	40.9	35.1	.0	100.0	.0
Independent	30.1	33.5	30.5	29.6	25.5	32.1	13.5	33.4	61.0	29.2	31.0	.0	.0	100.0