

InsiderAdvantage/Majority Opinion Research

North Carolina Democratic Primary Poll – 03.27.08

1. If you are voting in the Democratic primary and the election were held today would you vote for:

	Total	Age				Race				Gender	
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(460)	(51)	(138)	(152)	(119)	(257)	(170)	(22)	(11)	(217)	(243)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Obama	49.0	63.1	50.2	50.9	39.7	33.0	79.3	.0	68.4	46.8	51.3
Clinton	34.0	33.6	27.5	36.8	36.8	46.8	16.3	22.1	15.1	34.3	33.1
Undecided	17.0	3.3	22.3	12.3	23.5	20.2	4.4	77.9	16.5	19.0	15.6

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D1 Age

	Total	Age				Race				Gender	
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(460)	(51)	(138)	(152)	(119)	(257)	(170)	(22)	(11)	(217)	(243)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
18-29	11.2	100.0	.0	.0	.0	10.9	13.6	.0	.0	15.1	7.6
30-44	29.9	.0	100.0	.0	.0	22.7	33.5	77.9	44.6	39.3	21.5
45-64	33.1	.0	.0	100.0	.0	33.7	33.8	22.1	30.4	29.7	36.1
65+	25.9	.0	.0	.0	100.0	32.7	19.1	.0	25.0	15.9	34.8

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D2 Race

	Total	Age				Race				Gender	
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(460)	(51)	(138)	(152)	(119)	(257)	(170)	(22)	(11)	(217)	(243)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
White	56.1	54.9	42.6	57.1	70.9	100.0	.0	.0	.0	56.2	56.1
Black	37.1	45.1	41.6	37.8	27.3	.0	100.0	.0	.0	33.3	40.4
Hispanic	5.0	.0	13.1	3.4	.0	.0	.0	100.0	.0	8.3	2.1
Other	1.8	.0	2.7	1.7	1.7	.0	.0	.0	100.0	2.2	1.4

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D3 Gender

		Age				Race				Gender		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	
(Base)	Total	(460)	(51)	(138)	(152)	(119)	(257)	(170)	(22)	(11)	(217)	(243)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Male		47.1	63.9	62.0	42.3	28.9	47.2	42.3	77.9	58.6	100.0	.0
Female		52.9	36.1	38.0	57.7	71.1	52.8	57.7	22.1	41.4	.0	100.0