

InsiderAdvantage/Majority Opinion Research

North Carolina Democratic Primary Poll – 04.29.08

Q.1. If you are voting in the Democratic primary or have voted in early voting, which candidate do you prefer?

| | Total | Age | | | | Race | | | | Gender | |
|-----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| | | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other | Male | Female |
| (Base) | (571) | (64) | (171) | (188) | (148) | (400) | (143) | (23) | (5) | (268) | (303) |
| | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> |
| Clinton | 44.4 | 28.5 | 39.8 | 46.0 | 54.4 | 54.3 | 20.3 | 22.0 | 44.5 | 42.8 | 45.8 |
| Obama | 42.0 | 54.0 | 53.2 | 35.7 | 31.9 | 33.5 | 64.4 | 51.7 | 40.4 | 45.1 | 39.2 |
| Undecided | 13.6 | 17.5 | 6.9 | 18.3 | 13.7 | 12.3 | 15.3 | 26.3 | 15.1 | 12.1 | 15.0 |

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D1 Age

| | Age | | | | | Race | | | | Gender | |
|--------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| | Total | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other | Male | Female |
| (Base) | (571) | (64) | (171) | (188) | (148) | (400) | (143) | (23) | (5) | (268) | (303) |
| | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> |
| 18-29 | 11.2 | 100.0 | .0 | .0 | .0 | 11.1 | 5.3 | 52.5 | .0 | 10.0 | 12.3 |
| 30-44 | 29.9 | .0 | 100.0 | .0 | .0 | 24.8 | 44.9 | 25.4 | 37.1 | 40.6 | 20.5 |
| 45-64 | 32.9 | .0 | .0 | 100.0 | .0 | 33.6 | 32.7 | 22.0 | 33.8 | 27.1 | 38.0 |
| 65+ | 25.9 | .0 | .0 | .0 | 100.0 | 30.5 | 17.1 | .0 | 29.1 | 22.2 | 29.2 |

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D2 Race

| | Total | Age | | | | Race | | | | Gender | |
|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| | | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other | Male | Female |
| (Base) | (571) | (64) | (171) | (188) | (148) | (400) | (143) | (23) | (5) | (268) | (303) |
| | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> |
| White | 70.1 | 69.2 | 57.9 | 71.6 | 82.5 | 100.0 | .0 | .0 | .0 | 77.7 | 63.3 |
| Black | 25.0 | 11.9 | 37.6 | 24.9 | 16.5 | .0 | 100.0 | .0 | .0 | 21.4 | 28.3 |
| Hispanic | 4.0 | 18.9 | 3.4 | 2.7 | .0 | .0 | .0 | 100.0 | .0 | .0 | 7.6 |
| Other | .9 | .0 | 1.1 | .9 | 1.0 | .0 | .0 | .0 | 100.0 | .9 | .8 |

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D3 Gender

| | Age | | | | | Race | | | | Gender | |
|--------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| | Total | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other | Male | Female |
| (Base) | (571) | (64) | (171) | (188) | (148) | (400) | (143) | (23) | (5) | (268) | (303) |
| | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u> |
| Male | 46.9 | 42.0 | 63.7 | 38.7 | 40.2 | 52.1 | 40.0 | .0 | 48.9 | 100.0 | .0 |
| Female | 53.1 | 58.0 | 36.3 | 61.3 | 59.8 | 47.9 | 60.0 | 100.0 | 51.1 | .0 | 100.0 |